



**IMPACT**

Improving Millennial  
Professionalism and  
Culture Training

**WORKSHOPS, TRAINING, CONSULTATION & STRATEGY PLANNING**  
HELPING MILLENNIALS & YOUNG PROFESSIONALS SUCCESSFULLY  
INTEGRATE INTO THE WORKFORCE.

**WORKSHOP:**  
How to Make an Impact Right Where You Are  
2017

**CONTACT: [impact@rayarouge.com](mailto:impact@rayarouge.com)**

## WHAT IS IMPACT?

IMPACT is an organization that offers workshops, training programs, consultation & strategy services designed to help young professionals and millennials integrate successfully into the modern workforce.

### MISSION

IMPACT exists to help millennials find fulfillment in the work they do and in the roles that they play within organizations, as well as help employers to successfully orient and integrate millennials into their workforce, in a way that makes everyone happy.

### VALUES

IMPACT programs are centered on three principle values:  
Personal Growth, Relationships & Leadership.

We believe that people are the most productive when they are happy, and people are happy when they feel their work is fulfilling and meaningful in some way. Through our workshops, we aim to reinforce important character values such as commitment, integrity and initiative within members of the workforce by helping them to understand the impact they already have within the organizations they work for.

### OBJECTIVE OF THE “HOW TO MAKE AN IMPACT RIGHT WHERE YOU ARE” WORKSHOP:

IMPACT works to improve and cement employee morale, dedication and loyalty within the organizations they work for.

The “How to Make an Impact Right Where You Are” workshop focuses on helping employees understand the significance of the roles they play within their organization, through helping them realize their greater potential, ability to form healthy relationships & social skills in the workforce and teaching them the value of leadership on a personal basis.



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HOW TO MAKE AN IMPACT RIGHT WHERE YOU ARE:

## WORKSHOP SUMMARY

### PART ONE: IMPACT STARTS WITH YOU: PERSONAL GROWTH & MANAGEMENT

Everybody is an individual. Part one of the workshop deals with the employee's sense of individuality, feelings of value and how they already make a significant impact within their organization.

We will explore the use of technology & social media, and how it affects their professional careers & life.

This section focuses on the employee as an individual, first. It aims to teach the importance of character integrity, mindfulness and personal responsibility in the workforce, and in their personal lives.

### PART TWO: BUSINESS IS RELATIONSHIPS: RELATIONSHIPS AND DEVELOPMENT

People want to work with businesses and people they like. Part two deals with relationships, communication & social skills in the workforce.

We will talk about the importance of human interaction and how social media affects face-to-face relationships & social interactions.

This section focuses on communication, commitments, healthy relationship skills and the ability to function in professional and social environments. It aims to help employees develop interpersonal skills that make them more effective in the workplace.

### PART THREE: LEAD & IMPACT: LEADERSHIP AND INFLUENCE

It is human nature to yearn for something greater. Part three deals with helping employees to further understand how they have an impact within their organizations. It will help them to explore their capacity for personal leadership and how they can lead through their role they play.

This section focuses on leadership as a service to others, team-skill development and the reality of being a role-model in their positions. It aims to teach employees the importance of their role in an interdependent society, as being part of the organization that they work for, and to develop a sense of pride in that.

## ADDITIONAL INFO

### ABOUT THE “HOW TO MAKE AN IMPACT” WORKSHOP:

**This is a 3-part workshop.** Each section is approximately 2 hours.

The program is ideal for employees born between the years of 1980-2000. However, the workshop is useful for a general audience as well.

A minimum of 6 attendees are required to run the workshop.

Special pricing is available for groups of 40+ attendees.

Please contact for pricing and more info. Send your email to [impact@rayarouge.com](mailto:impact@rayarouge.com)

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### ADD-ON SERVICES

#### **Pre-Workshop Assessments & Reports**

- Organizational
- Employee

#### **Post-Workshop Evaluations & Consultation**

#### **Organizational Culture Short or Long-Term Strategy Development**

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### OTHER IMPACT WORKSHOPS:

#### **PERSONAL GROWTH & MANAGEMENT WORKSHOPS**

- GROW YOURSELF!: Personal Growth and Management 101
- LOVE YOURSELF!: Self-esteem for happiness & success
- PURPOSE!: Purpose-defining & goal setting workshops for starting or transitioning through life

#### **RELATIONSHIP SKILLS & DEVELOPMENT WORKSHOPS**

- MEANINGFUL RELATIONSHIPS: Relationship Skills 101
- THE ART OF COMMUNICATION: Communication Skills 101

#### **LEADERSHIP & INFLUENCE WORKSHOPS**

- BOSS LESSONS: The Principles of Effective Leadership
- INFLUENCE: The Power of Influence and How to Wield It

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